

Bid Request: Regional Photography Content Creation for Kentucky's Western Waterlands (KWW) Destination Region

Contact Email: erincarrico@tourmurray.com

Call Type: Photography

Entry Deadline: March 1, 2023

The Kentucky Western Waterlands Tourism Committee (KWW) is accepting proposals for destination photography for promotional purposes. The committee is comprised of 15 counties and 16 Convention and Visitors Bureaus (CVB). Each CVB representative listed below must be contacted individually to establish a film and photography schedule. Rescheduling may be necessary if weather is bad and will be determined by the individual CVB. No less than three and no more than five attractions/sites per CVB location (determined by each CVB) are required. Photography shoots in each CVB's area shall be completed in one day. Talent, if needed, will be the responsibility of each CVB. We require no less than 15 images per site.

All images will become the sole property of the appropriate CVB within the KWW Tourism Committee. All shoots are to be scheduled as soon as possible with each representative individually listed below. All shoots and photo edits must be completed by May 15, 2023. Once a proposal is accepted by the committee, half payment of the awarded bid may be requested with the outstanding balance being paid once the final edited photos have been delivered and approved by each individual CVB. All assets, including edited versions, are to be uploaded to Box.com by May 15, 2023. In addition, a thumb drive of assets shall be provided for each CVB location.

Bids are due by 5PM CST on Wednesday, March 1, 2023. Please include a budget, timeline and examples of previous photography work. Questions and bids should be submitted to Erin Carrico (erincarrico@tourmurray.com).

Contacts:

Lindsay Tatum – KY Great River Road – lindsay@kygrro.com

Jenny Clark – Princeton Tourism – jclarkprinceton@mchsi.com

Jeremy Whitmore – Calloway County Tourism – jeremy@experiencekylake.com

Erin Carrico – Murray CVB – erincarrico@tourmurray.com

Brooke Jung – Christian Co/Hopkinsville CVB – bjung@visithopkinsville.com

Traci Cunningham – Oak Grove Tourism – director@visitoakgroveky.com

Michele Edwards – Marion Tourism – michele@marionkentucky.org

Kenny Etherton – Fulton Tourism – ketherton@fulton-ky.com

Jennifer Walker – Graves County Tourism – info@visitmayfieldgraves.org

Elena Blevins – Kentucky Lake CVB – eblevins@kentuckylake.org

Liz Hammonds – Paducah CVB – Liz@paducah.travel

Laura Brock – City of Elkton - city_clerk@elktonky.com

Bill Stevens – Trigg County Tourism – bill@gocadiz.com